

Division of Academic Detailing Database

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Objectives

Academic detailing is personalized support for improving both knowledge and clinical decision-making by the latest non-commercial evidence-based data.

Extension of Academic Detailing and Development of Database

Our pharmacist education program utilizing basic pharmaceutical sciences for patients is still not enough to be a highly qualified clinical pharmacist. Therefore, we focus on utilizing basic pharmaceutical sciences and established division of Academic Detailing Database in our University.

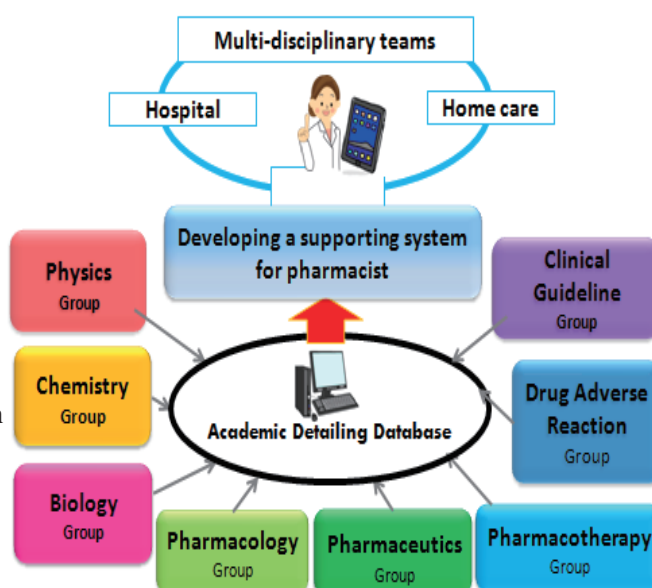
Development of Academic · Detailer Training Program:

We will utilize basic pharmacology clinically to train Academic Detailers that can provide fair neutral drug comparison information based on evidence and disseminate Academic Detailing.

Research on Academic Detailing Effect: We will study the influence of academic · detailing to doctor on prescription.

Industry-academia cooperation

We will create academic / detailing support data base with industry-university collaboration and build collaboration with medical science · liaison training.



Our Goal

Due to the spread of academic detailing, We will lead to better prescription and contribute to the improvement of medicine treatment quality in Japan.

Highlight of Outcome ①

Development of system on Comparison through Viewpoint of Drug Characteristics

We can select mainly best medicine through viewpoint of drug characteristic such as pharmacological action, physical chemistry characteristic and metabolite mechanism by the system that we developed.

The screenshot shows the 'Academic Detailing' software interface. On the left, there are various filter tabs like '薬剤別' (Drug type), '薬剤名' (Drug name), and '比較項目' (Comparison items). The main area displays a comparison between two drugs: 'パロキセチン錠 1.0mg (アメムル)' and 'タモキシフェンクエン酸塩 1.0mg錠'. Below this, there are sections for '添付文書比較' (Comparison of package inserts) and '重要項目' (Important items) with checkboxes for various drug characteristics.

1, Selecting mainly best medicine through viewpoint of clinical stage.

2, Selecting best medicine through viewpoint of drug characteristics.

Utilizing basic pharmaceutical sciences for patients

Academic Detailing Strategy Project

